



Habitat for Humanity of Minnesota

Habitat 500 – Wrap Up Fact Sheet

habitat500.org

2020 was the **28th annual Habitat 500 Bike Ride** to raise funds and awareness for decent, affordable housing and the first Habitat 500 Bike Ride to go virtual!

Rider Facts & Demographics

- **144 total riders** plus 14 volunteers and support staff members participated.
- **38%** of our riders were **new** and **62%** were **returning**.
- **Youngest Rider:** 5 years old | **Most senior Rider:** 80 years old
- **12 riders** were **25** years old or **younger**
- **16 riders** were **70** years old or **older**
- **Average rider age: 51** (down from 56 in 2019)
- **Gender breakdown: 50.7% Female; 47.9% Male; 0.7% non-conforming; 0.7% prefer not to say**
- Riders joined virtually from all over the country, including Minnesota, Illinois, Iowa, Indiana, Missouri, Michigan, Ohio, Wisconsin, Washington, Texas, North Dakota, South Dakota, Utah, and as far away as Guatemala!

Milestones

- Three participants celebrated their **15th year** with the Ride.
- Three participants celebrated their **10th year** with the Ride.

Virtual Events and Groups

- During the week of virtual events, there was an **average of 33 people** participating in **each evening program**. In total, **70** of the **registered participants** joined **at least one virtual event**.
- The Habitat 500 **Facebook group has 71 members** and the **Habitat 500 Strava group has 29 members**.

Funds Raised

- Since Habitat Minnesota took over the coordination of the Habitat 500 in 2002, the Ride has **raised over \$6.4 million** for Habitat home construction and repair projects locally and globally.
- Total funds raised in 2020: **\$283,300**.
- Participants fundraised for **40 different Habitat** affiliates.
- **Over 2,300 donations** were made to the Ride.
- Total **sponsorships: \$24,370**
- **Average raised per rider** (non-team riders): **\$2,124**
- **Average raised per rider** (team riders): **\$1,360**
- **Riders who raised over \$10,000:** Lilah Aas, Donna Kummer, Ruth Lunde, Steve O'Malley, Anne Robin
- **Top Fundraiser: Ruth Lunde** raised **over \$19,600**

SUPPORT FOR THE RIDE

- The Habitat 500 is made possible thanks to dedicated staff and volunteers. In addition, local sponsors help cover the cost of the Ride; we are grateful for their support!