

Habitat U.S.: Boldly Forward

Fueled by faith to impact generations

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U.S. Visioning Team



Affiliate representatives

Matthew Grundy (Fresno, CA)
Heather Lafferty (Metro Denver, CO)
Lori Anderson (Douglas County, MN)
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Cary Evert (Retired IBOD)

HFHI Support

Mary Welch
Iris Dooling
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Consultant Support

Marc Smiley (Solid Ground)

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Our Charge

Determine how U.S. affiliates will work together
to contribute to global vision plan goals

OR

Develop a compelling, bold vision
for the future of U.S. affiliates

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Distinction between COM and Visioning

COM

- About how we work together and fundraise as a US network.
- Practical, actionable – it's about now, today.
- Gives us a better, more sustainable, more collaborative and more effective platform to work from.

Vision

- About the network's collective goals and the impact we aspire to have the US.
- About possibilities and the future we want to navigate toward.
- Focuses on framing impact priorities & goals to guide collective action on the ground.

Distinction between COM and Visioning

COM

- Gives the US network a better vehicle.
- Is the “How”.

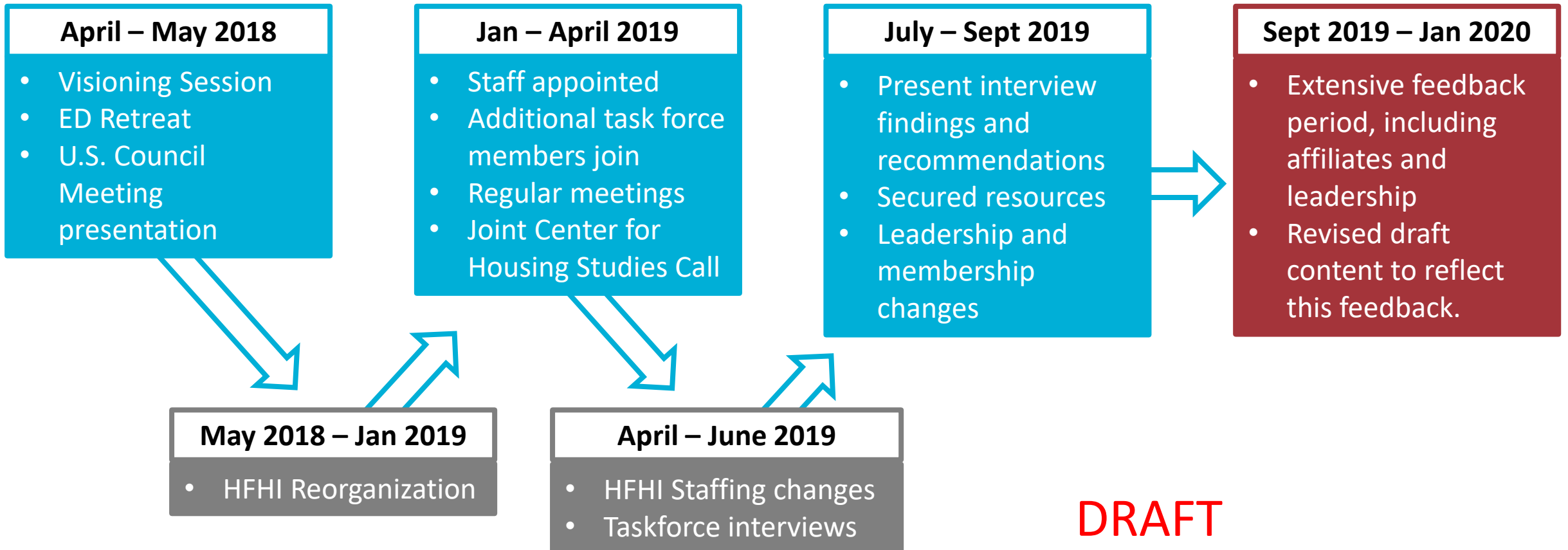
Vision

- Focuses on where that vehicle will take us.
- Is the “What we do with it” and a reminder of the “Why”.

COM & Visioning are intertwined and interdependent, but different:

- A successful **COM** initiative is essential to the realization of a bold **Vision**
- Without a bold **Vision**, we won't realize full benefit of the **COM** work
- The ability to pursue a bold **Vision** is “why” we've undertaken the **COM**

U.S. Visioning Timeline



Feedback process

- Shared the draft with over 600 Habitat leaders (affiliate, SSO and HFHI)
- Held detailed conversations with over 220 Habitat leaders
- Participation of 27 states

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Our global vision:
A world where everyone
has a decent place to live.



Achieving the Vision:
The U.S. Contribution

A compelling reason
WHY

A bold vision of
WHAT

An essential strategy for
HOW

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WHY

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We have a nation in an affordable housing crisis.

The need has never been greater, and our ability to expand our collective impact has never been stronger.

We are called to do more. We must do better, and we can meet this crisis head-on.

Fueled by faith, together we must increase our efforts to build homes, community, and lift our diverse voices so that our communities can be strong for generations to come.

The time for bold action is now.

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WHY

Habitat US: Boldly Forward

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WHAT

We will accomplish these goals by our 50th anniversary:

100k households
building equity and stability

10 million individuals
with access to affordable housing

10 million people
who volunteer and support our work

HOW

Build, Lend & Preserve

To meet the scale of our community's needs, we must embrace innovation to create and preserve more affordable homeownership opportunities.

Advocate and Educate

We will influence critical policy and systems change and work together at the local, state and national level to improve home affordability.

Connect & Engage People

By providing meaningful experiences, we will propel and expand our impact.

A Leading Organization

To prepare for our future we must continue to develop a diverse, dynamic organization that invests in its people and is accountable for its outcomes.

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Construction (new, renovations, repair) and financing.

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This includes:
The Cost of Home policy priorities:
Supply and preservation, Access to credit, Land use, Communities of opportunity

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This includes:
Volunteers, partners, advocates, donors.

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This includes:
Finance/governance, workforce, programmatic implementation, and diversity, equity and inclusion

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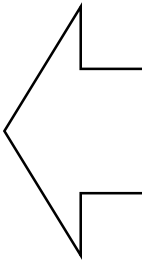
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Why: vision

What: goals

How: strategy

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Partner Discussion

- What's your initial reaction? (Does this excite you?)
- Would your affiliate buy into this?
- If yes, what support and resources would you need? (From HFHI, SSOs, other affiliates)
- What's your feedback about the goals?

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Next steps

- January
 - Incorporate U.S. Council feedback
 - Develop communications plan
- Spring
 - Conduct listening sessions
 - Continue regular group meetings
- May
 - In-person meeting
 - Share final proposal with U.S. Council
 - Share plans at the ED retreat
 - Taskforce concludes work

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**More feedback?
Please send it to:
vision@habitat.org**

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