Habitat U.S.: Boldly Forward

*Fueled by faith to impact generations*
U.S. Visioning Team

Affiliate representatives
Matthew Grundy (Fresno, CA)
Heather Lafferty (Metro Denver, CO)
Lori Anderson (Douglas County, MN)
Maureen Sedonaen (San Francisco, CA)
Alvin Phillips (Mid-Ohio Valley, WV)
Taylor Thompson (Youth Representative)
Cary Evert (Retired IBOD)

HFHI Support
Mary Welch
Iris Dooling
Amy Anselm

Consultant Support
Marc Smiley (Solid Ground)
Our Charge

Determine how U.S. affiliates will work together to contribute to global vision plan goals

OR

Develop a compelling, bold vision for the future of U.S. affiliates

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Distinction between COM and Visioning

**COM**
- About how we work together and fundraise as a US network.
- Practical, actionable – it’s about now, today.
- Gives us a better, more sustainable, more collaborative and more effective platform to work from.

**Vision**
- About the network’s collective goals and the impact we aspire to have the US.
- About possibilities and the future we want to navigate toward.
- Focuses on framing impact priorities & goals to guide collective action on the ground.
Distinction between COM and Visioning

COM
- Gives the US network a better vehicle.
- Is the “How”.

Vision
- Focuses on where that vehicle will take us.
- Is the “What we do with it” and a reminder of the “Why”.
COM & Visioning are intertwined and interdependent, but different:

• A successful COM initiative is essential to the realization of a bold Vision
• Without a bold Vision, we won’t realize full benefit of the COM work
• The ability to pursue a bold Vision is “why” we’ve undertaken the COM
U.S. Visioning Timeline

April – May 2018
• Visioning Session
• ED Retreat
• U.S. Council Meeting presentation

Jan – April 2019
• Staff appointed
• Additional task force members join
• Regular meetings
• Joint Center for Housing Studies Call

July – Sept 2019
• Present interview findings and recommendations
• Secured resources
• Leadership and membership changes

Sept 2019 – Jan 2020
• Extensive feedback period, including affiliates and leadership
• Revised draft content to reflect this feedback.

May 2018 – Jan 2019
• HFHI Reorganization

April – June 2019
• HFHI Staffing changes
• Taskforce interviews

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Feedback process

• Shared the draft with over 600 Habitat leaders (affiliate, SSO and HFHI)
• Held detailed conversations with over 220 Habitat leaders
• Participation of 27 states
Our global vision:
A world where everyone has a decent place to live.

Achieving the Vision:
The U.S. Contribution

A compelling reason
WHY

A bold vision of
WHAT

An essential strategy for
HOW

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**why**

We have a nation in an affordable housing crisis.
The need has never been greater, and our ability to expand our collective impact has never been stronger.
We are called to do more. We must do better, and we can meet this crisis head-on.
Fueled by faith, together we must increase our efforts to build homes, community, and lift our diverse voices so that our communities can be strong for generations to come.
The time for bold action is now.
A Leading Organization
To prepare for our future we must continue to develop a diverse, dynamic organization that invests in its people and is accountable for its outcomes.

Build, Lend & Preserve
To meet the scale of our community’s needs, we must embrace innovation to create and preserve more affordable homeownership opportunities.

Advocate and Educate
We will influence critical policy and systems change and work together at the local, state and national level to improve home affordability.

Connect & Engage People
By providing meaningful experiences, we will propel and expand our impact.

We will accomplish these goals by our 50th anniversary:

- **100k households**
  building equity and stability
- **10 million individuals**
  with access to affordable housing
- **10 million people**
  who volunteer and support our work

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Construction (new, renovations, repair) and financing.
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The Cost of Home policy priorities:
Supply and preservation, Access to credit, Land use, Communities of opportunity
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This includes:
Volunteers, partners, advocates, donors.

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**This includes:**
Finance/governance, workforce, programmatic implementation, and diversity, equity and inclusion
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Achieving the Vision: The U.S. Contribution

Why: vision

What: goals

How: strategy

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Partner Discussion

- What’s your initial reaction? (Does this excite you?)
- Would your affiliate buy into this?
- If yes, what support and resources would you need? (From HFHI, SSOs, other affiliates)
- What’s your feedback about the goals?
Next steps

• January
  – Incorporate U.S. Council feedback
  – Develop communications plan

• Spring
  – Conduct listening sessions
  – Continue regular group meetings

• May
  – In-person meeting
  – Share final proposal with U.S. Council
  – Share plans at the ED retreat
  – Taskforce concludes work
More feedback?
Please send it to:
vision@habitat.org