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**2019 Habitat 500**

**Wrap-up Fact Sheet**

**Rider Demographics**

* Average age—56
* Riders 25 years old and under—2.2% (3 total)
* Riders 70 years old and over—15.3% (21 total)
* Women—39.4%
* Men—60.6%
* Returning riders—73%
* First-year riders—27%

**Overall** Fundraising

* Total funds raised—$301,000
* Total sponsorships—$40,575
* Average raised per rider—$3,388.05 (as of August 18, 2019)
* Average raised per rider (without top 5)—$2,343.92 (as of August 18, 2019)
* Riders who raised over $10,000—Lilah Aas, Donna Kummer, Ruth Lunde, Steve O'Malley, Tim Robertson
* Top fundraiser—Ruth Lunde raised over $16,000

**Online Fundraising**

* Total online fundraising—over $104,000
* Number of riders participating in online fundraising—87 (86%)
* Total number of online donations—1,413

***bike.home.* Fundraising**

* The 2019 *bike.homes.* are in Eveleth, MN: North St. Louis County Habitat for Humanity's service area
* Riders who raised funds for the *bike.home.*—24
* Percent of participants who raised funds for the *bike.home.*—19.8%
* $20,683 was distributed in 2019 to support the *bike.homes.*